



Curriculum Vitae: Selina Juul

Founder and Chairman of the Board of Stop Wasting Food movement

1980 - Born on March 7th 1980 in Moscow, Russia in a Russian academic family - is today a Danish citizen and speaks fluent Danish and English

2003 - 2018 - Founder of graphic design company The Drawing Factory (Tegnefabrikken)

2006 - Received a Bachelor Degree in Graphic Design from the Danish School of Media and Journalism

2008 - Founded the Stop Wasting food movement Denmark (Stop Spild Af Mad) and since 2008, has both initiated and participated in over 200 Danish and international projects, events, campaigns, charity projects, research projects, debates, partnerships and many other activities in the fight against food waste

2010 to present - author of 222 opinion editorials and articles on food waste in Danish and international media, as well as 7 opinion editorials with Danish Ministers, MP's and MEP's

2011 - Published an award winning food waste cookbook "*Stop spild af mad – en kogebog med mere*" at Denmark's biggest publishing agency Gyldendal (*the book is international 2nd place winner in the category "Best Sustainable Food Book" at Gourmand World Cookbook Awards 2012*)

2011 to present - contributor to over 39 Danish and international books, reports and publications on food waste

2011 to 2013 - Voluntary Blogger on food waste in Danish national newspaper Jyllands-Posten

2013 to 2015 - Voluntary Blogger on food waste in Danish national newspaper Politiken

2015 to 2017 - Voluntary Blogger on food waste in Danish national newspaper Dagbladet Information

2016 to present - Collaboration with Her Royal Highness Princess Marie of Denmark: Her Royal Highness Princess Marie of Denmark has been a partner of the Stop Wasting Food organization since 2016 - Stop Wasting Food organization and Selina Juul have thus carried out several activities and projects on food waste with the participation of Her Royal Highness Princess Marie of Denmark

2016 - Contributor to the global *Food Loss & Waste Protocol Measuring Standard* by the World Resources Institute, Washington D.C., USA

2017 to 2018 - Voluntary Blogger on food waste in The Huffington Post, New York, USA

2017 - Danish and international Keynote Speaker on food waste, 2 times TEDx Speaker and speaker on more than 300 Danish and international conferences, congresses and events

2019 - Published an award winning food waste cookbook "*Mad med respekt - En familiekogebog, der mindsker madspild*" co-authored with Her Royal Highness Princess Marie of Denmark at Denmark's biggest publishing agency Gyldendal (*the book is international number 1 in the world winner in category "Family" at Gourmand World Cookbook Awards 2020*)

Appointed duties - voluntary work:

2011 to present - Partner of the Food and Agriculture Organization of the United Nations (FAO)'s SAVE FOOD initiative

2012 to 2015 - Member of Danish Minister for the Environment's Partnership on Less Food Waste

2012 - 2016 - Partner of the European Commission's EU FUSIONS project on food losses and food waste

2013 to present - Partner of the FAO/UNEP Think.Eat.Save campaign

2013 to present - Ambassador for the Danish Association for Home Economics

2015 to present - Board Member of the REFOOD Label Association

2016 to present - Advisory Board Member of the food political Think Tank Frej

2016 to present - Member of the European Commission's EU Platform on Food Losses and Food Waste

2017 to present - Member of Champions 12.3 global coalition against food losses and food waste by the World Resources Institute, Washington D.C., USA

2018 - Member of Danish Minister for the Environment's Global Strategic Partnership for World Food Summit - Better Food for More People

2019 to present - Board Member of the Danish Government's ONE\THIRD - Think Tank on Prevention of Food Loss and Food Waste, of which Selina Juul is an originator of a concept

2019 to present - Member of Prime Minister of Denmark Mette Frederiksen's Climate partnership for the Food and Agriculture Sector

2019 to present - Member of Prime Minister of Denmark Mette Frederiksen's Climate partnership for the Trade Sector

Co-signer of Danish and international declarations:

2010 - "Joint Declaration Against Food Waste"

2012 - Danish Minister for the Environment's "Charter Against Food Waste"

2014 - Food and Agriculture Organization of the United Nations (FAO)'s "SAVE FOOD Declaration"

2014 - FoodDrinkEurope's Food Wastage Declaration "Every Crumb Counts"

2015 - Barilla Center for Food & Nutrition's "The Milan Protocol"

2019 - Vatican The Pontifical Academy of Sciences' "Final Statement on Food Loss and Waste Reduction"

Danish and international awards and acknowledgments:

2020 - Recipient of Reader's Digest European of the Year Award 2020
(among the former recipients is the inventor of Linux Linus Benedict Torvalds)

2019 - Recipient of FLIP Award 2019

2019 - Recipient of Honour of Ekotopfilm Award 2019
(among the former recipients is 45th Vice President of the United States Al Gore)

2019 - Nominated as a World Economic Forum Young Global Leader 2019

2018 - Recipient of Striver Award 2018

2018 - European Young Leader 2018

(among the former recipients is Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth)

2017 - 1st place on 'Top 20 Responsible Leaders in Northern Europe' list 2017

2016 - Recipient of The Womenomics Influencer Award 2016

(among the former recipients is Connie Hedegaard, former European Commissioner for Climate Action)

2015 - Included in the Who's Who of Denmark 2015

2014 - Dane of the Year 2014

(among the former recipients is Margrethe Vestager, Executive Vice-President, European Commission and former Deputy Prime Minister of Denmark)

2013 - Winner of Nordic Council Nature and Environment Prize 2013

(among the former winners is Swedish environmental activist Greta Thunberg)

2013 - Recipient of Danish Social Democratic Party's Svend Auken Prize 2013

(among the former recipients is Margot Wallström, former Vice-President of the European Commission and Deputy Prime Minister of Sweden)

2013 - Recipient of ALT for damerne magazine's Women Prize 2013

(among the former recipients are Prime Minister of Denmark Helle Thorning-Schmidt and Her Royal Highness The Crown Princess Mary of Denmark)

2013 - Recipient of Cross of Merit Pro Utilitate Hominum, Sovereign Order of St. John of Jerusalem Knights Hospitaller

2011 - Winner of JCI Denmark's The Outstanding Young Person award 2011

(among the former winners is author Bjørn Lomborg)

More info 1:

An estimate from the Danish Agriculture & Food Council shows that in the years 2006 to 2011/12, the Danes have reduced their food waste by 25 %. A recent estimate from the The Danish Environmental Protection Agency (EPA) shows that in the years 2011/2012 to 2017 the Danes has reduced their food waste further by 8 %. Most of this reduction in Denmark's food waste can be ascribed to the work of Selina Juul and the Stop Wasting Food movement:

https://en.wikipedia.org/wiki/Food_waste#Denmark

More info 2:

Selina Juul appeared in a BBC TV documentary about her work - the video went viral on Facebook and for over 30 million views, inspiring people all over the world to stop wasting food:

<https://www.facebook.com/bbcnews/videos/1868745950049859/>

Selina Juul contact info:

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www.twitter.com/selinajuul

<http://selinajuul.blogspot.com>

<https://dk.linkedin.com/in/selinajuul>

<https://champions123.org/selinajuul>

<https://www.huffingtonpost.com/author/selina-juul>

https://ec.europa.eu/food/safety/food_waste/eu_actions/eu-platform_en

Selina Juul personal info:

Lives in the heart of Copenhagen.

Has completed the Copenhagen Marathon 8 times.

Unmarried and has no children.